



## News Release

### Robert Lerma Named CEO of Canyon Creek Behavioral Health

**Contact: Byron Landor, MBA**  
Director, Business Development  
Mobile: 737-900-6813  
Email: [Byron.landor@uhsinc.com](mailto:Byron.landor@uhsinc.com)

**Temple, TX – March 18, 2020** – Robert Lerma, M.S., ACHE has been named Chief Executive Officer (CEO) of Canyon Creek Behavioral Health, effective March 1, 2020. Canyon Creek Behavioral Health is a new freestanding 102-bed behavioral health hospital currently under construction in Temple. The facility is on schedule to open in the Fall 2020.

Lerma brings considerable behavioral health executive expertise to the role with more than 15 years of experience in the field. Most recently, Lerma worked at Austin Lakes Hospital in Austin – he served for four years as the CEO, and for three years prior as the Director, Business Development. Located in the Pavilion Building at St. David’s Medical Center, Austin Lakes Hospital provides psychiatric services for adults age 18 and up.

Prior to Austin Lakes Hospital, Lerma worked as a Clinician for the Travis County Sheriff’s Office; and prior to that, as a Police Officer in California.

Lerma earned his Master’s of Science degree in Clinical Psychology from California Lutheran University, and his B.S. degree in Sociology from California State University in Northridge. He is a member of American College of Healthcare Executives, American Psychological Association, Texas Psychological Association, Capital Area Psychological Association and Capital of Texas Counseling Association.

He is a committee member of Austin/Travis County Crisis Implementation, Travis County Mental Health Court, Williamson County Crisis Intervention, Williamson County Psych Stakeholders, Burnet County Crisis Intervention, Burnet County Psych Stakeholders and Hays County Crisis Intervention.

#### **About Canyon Creek Behavioral Health**

Canyon Creek Behavioral Health is a new 102-bed hospital currently under construction and slated to open in Fall 2020. It is located in Temple, Texas at 1201 Canyon Creek Drive. When fully operational, the new hospital will provide behavioral healthcare for adolescents, adults and older adults.

<https://canyoncreekbh.com/>

-End-